



WESTSIDE HIGH SCHOOL

Level Up: *RISE* to Your Potential

24-25 Lesson Plan Template

Teacher: Michael Goodnight

Subject: Principles of Business, Marketing and

Finance

Week of: 9/23-9/27	Monday	Tuesday	Wed./Thurs.	Friday
TEKS	PBMF 2.G Identify business cycles	PBMF 2.G Identify business cycles	PBMF 4.A Compare and contrast the types of economic systems, including traditional, centrally planned, market, and mixed economies	PBMF 2.G Identify business cycles
Learning Objective	SWBT identify business cycles as it relates to a specific product	SWBT identify business cycles as it relates to a specific product	SWBT compare and contrast the types of economic systems in traditional, centrally planned, market, and mixed economies.	SWBT identify business cycles as it relates to a specific product
Higher Order Thinking Questions	How do businesses change and adapt as they move through different phases of the business cycle ?	How do businesses change and adapt as they move through different phases of the business cycle ?	How do different economic systems <u>affect</u> the way countries make decisions about resources and	How do businesses change and adapt as they move through different phases of the business cycle ?

			production?	
Agenda	1. 9.23 PPT	1. 9/23 PPT 2. Business Timeline	1. 9/25 PPT 2. DOL Quiz on ONTRACK	1. Shark Tank 2. Critical Writing
Demonstration of Learning	Quick Response on Slideshow	Business Timeline	Given 5 questions, students will demonstrate a productive work ethic with an accuracy rate of 80%.	Critical Writing: Explain the different phases of the business cycle each business went through.
Intervention & Extension	Peer Buddy, Word Walls, Anchor Charts	Peer Buddy, Word Walls, Anchor Charts	Peer Buddy, Word Walls, Anchor Charts	Peer Buddy, Word Walls, Anchor Charts
Resources	HISD Curriculum	HISD Curriculum	HISD Curriculum	HISD Curriculum